"I’ve only spent one day unhappy at Vanderbilt," says retiring Executive Director of Alumni Relations Carolyn Schmidt. "That was my first day as a freshman. Everybody seemed to know each other!"

It didn’t take Schmidt long to get acquainted. A tireless Vanderbilt enthusiast, she has spent the last 14 years building the University’s alumni outreach. Under her leadership the Alumni Relations Office has plunged into Internet communications, begun awarding a Distinguished Alumni Award, and expanded the Alumni Association Board to include representatives from all of the University’s schools and the 10 largest alumni clubs.

She is the veteran of hundreds of successful Reunions, Homecomings, club events, alumni trips, and other get-togethers—as well as a few that she terms “disasters.”

Like the time diet guru Martin Katahn was scheduled to extol the virtues of low-fat living to a Vanderbilt club—at, it turned out, a restaurant that was a temple to cholesterol. “Fried chicken, french fries—everything fried,” Schmidt recalls. "We gave the club president an award that year for most creative event."

During its spring meeting in April, the Vanderbilt Board of Trust elected six alumni to membership. Graduating Vanderbilt senior Ibrahim Nasmyth of Atlanta was elected to a four-year term as Young Alumni Trustee. As a student, Nasmyth, a communications studies and psychology major, was co-chair for the Multicultural Affairs Committee of the Student Government Association. Elected to five-year terms were Sheryll D. Cashin, BE’84, professor of law at Georgetown University; Mark F. Dalton, JD’75, president and director of Tudor Investment Corp. of Greenwich, Conn.; Orrin H. Ingram II, BA’82, president and CEO of Ingram Industries in Nashville; and Jackson W. Moore, JD’73, chairman, president and CEO of Union Planters Corp. in Memphis. Elected to a two-year term was Stephen Riven, BA’60, managing partner of Avondale Partners in Nashville.

James H. Morgan, BA’69, is the 2002-03 president of the Vanderbilt Alumni Association. Morgan is principal partner in Morgan Semones & Associates, an investment management firm based in Charlotte, N.C.

The previous month, the Alumni Association presented its annual Alumni Education Award in recognition of a faculty member’s contribution to Vanderbilt’s Alumni Education Program. This year’s $2,500 award went to Vivien Fryd, associate professor of art history and American and southern studies. Fryd has given more than a dozen alumni lectures and led a recent alumni tour to Santa Fe, N.M.
Elaine Shannon, BA’68, covers the Justice Department and the FBI for Time magazine. She specializes in terrorism.

Plain Speaking

“What do I tell my children about sex?” a friend asked Frances McGaughy Edwards in the late 1950s. Realizing then how few sex education resources were available, Edwards embarked on a quest for better information. Edwards’s long résumé includes having practiced as a sex-education consultant and as a sex therapist. “My children’s friends would come to our house and ask questions,” she recalls. “I would answer, then call their mamas so they were informed.” Parents, she adds, were often “horrified” that their children were even thinking such things.

These days Edwards is again raising eyebrows with her interest in energetic healing, an amalgamation of ancient methods used mostly outside the Western world to promote healing and wellness. Physicians at several Nashville hospitals, including Vanderbilt, allow Edwards in the operating room to apply energetic healing techniques at the patient’s request. “I’ve always thought outside the box,” she says. “This is simply one way to make the journey toward healing less painful.”
Vanderbilt Magazine

March, Anne Daniel Vereen, BA’90, says her family is enjoying the very fine programming offered between 3 and 5 a.m.

Wisdom in Small Packages

It’s 5:30 a.m., and Criswell Freeman is already at work in the basement of his Nashville home, coffee mug in hand. Criswell is author/compiler/publisher of more than 70 books that are short on pages but long on popular appeal—The Book of Southern Wisdom, The Book of New York Wisdom, Friends Are Forever, and dozens of other palm-sized books packed with quotes of the great thinkers, from Aristotle to Dale Earnhardt.

In eight years, his Walnut Grove Press has printed more than 6 million copies of feel-good books sold in gift shops and tourist hang-outs. “The way people take in information today is different than when I was at Vanderbilt,” he says. “Our books target the person who wants to spend an hour reading a book, not 10 hours.”

Years spent mining libraries, old TV sitcoms and the Internet for quotes have convinced Freeman of one thing: “When it comes to the great truths of human existence—life, death, and what happens in between—it’s all been said before. All you can hope is to say it in a way that speaks to the current generation.”
Scott B. Trail, BE’94, a captain in the Marine Corps, was among the first ground forces to conduct raids against Taliban and Al-Qaeda forces in Afghanistan.

THE CLASSES

Rock On

If they hit it big, they’ll be some of the most educated names in rockdom since Mick Jagger and Mary Chapin Carpenter. Three recent alumni—Joseph Sifferd, BMus’99, JD’02, Taylor Jones, BMus’01, and Reed Goodchild, BA’01—have been playing, writing and recording together as a band for the past year. Besides lead singer Sifferd, bass player Goodchild and guitarist Jones, the band includes guitarist Kristian Klaene and drummer Mark Kreuzer.

They’ve enjoyed some early successes, individually and collectively. A song written by Taylor was recognized by Billboard Magazine as a winner of the John Lennon Scholarship Award. The band was commissioned to write a song for the Universal-Imagine film Blue Crush, which ultimately wasn’t used but gave the band an early boost.

“We’re trying to shop our demo around to labels instead of playing together as a band for years and just hoping somebody notices,” says Goodchild. In the meantime, they aren’t putting all their eggs in one basket. Goodchild works in the property division of Deloitte & Touche; Sifferd just took his bar exams.